



ItalCham
South Africa

Italy 1861

HAPPY BIRTHDAY ITALIA



*Il Senato e Camera dei Deputati hanno approvato;
noi abbiamo sanzionato e promulghiamo quanto segue:
Articolo unico: Il Re Vittorio Emanuele II
assume per sé e suoi Successori il titolo di Re d'Italia.
Torino addì 17 marzo 1861*

*Con l'arrivo del presidente della Repubblica Giorgio Napolitano al Vittoriano, l'esecuzione dell'Inno di Mameli e
la
rassegna delle forze armate, oggi 17 Marzo 2011 hanno preso il via le celebrazioni per il 150esimo
anniversario della proclamazione dell'Unità d'Italia.
Roma 17 Marzo 2011*

*With the arrival of the President of the Republic Giorgio Napolitano at the Vittoriano in Rome, the playing of the
Mameli National Anthem and the exhibition from the armed forces, today 17 March 2011 celebrates for the 150th
Anniversary of the Proclamation of the Unity of Italy. All around all the country lots of events and celebrations
have been organized and It's time for all Italians around the World to say: HAPPY BIRTHDAY ITALY.*



ItalCham South Africa *Agenda*

IMPORTANT FOR ALL CHAMBER MEMBERS: 24th March: AGM 2011

TO ALL CHAMBER MEMBER ITALIAN – SA CHAMBER OF TRADE AND INDUSTRIES ANNUAL GENERAL MEETING 2011 of all PAID-UP Chamber Members shall take place on THURSDAY 24th MARCH 2011, at 16h00 sharp at the Italian Club in Johannesburg 7 Marais Road BEDFORDVIEW. For any information please contact the Italian Chamber of Commerce 011 7265932 or info@italcham.co.za



ITALIAN RENEWABLE ENERGY: GREEN WORLD

Italian Energy sector launches mission to South Africa at Power & Electricity World Africa 2011 conference Released by the Embassy of Italy in South Africa and the Italian Trade Commission on behalf of Confindustria

The Embassy of Italy and the Italian Trade Commission will participate for the first time to the Power and Electricity World Africa conference. Their presence is linked to the growing interest that Italian companies are showing for the potentiality of South Africa and the continent in general on renewable energies. The Italian

Embassy and the Italian Trade Commission will host a networking cocktail at the Power &

Electricity World Africa 2011 conference in Sandton on March 30th. This will also provide the opportunity to jointly announce the launch of the investment mission of some 25 Italian companies in the renewable energy field who will come to South Africa from the 19th to the 23rd of September. The mission is will be organized, in cooperation with TDI, by Confindustria, the Italian Embassy in Pretoria and the Italian Trade Commission. The Italian renewable energy sector will be represented at the Power & Electricity World Africa 2011 conference by the Embassy of Italy and the Italian Trade Commission and experts from Italy will also be available for comment and interviews. Please visit the stand in the Clean Technologies Exhibition – Stand No.14A, Italian Renewable Energy – to arrange a meeting.

Editors and journalists are also invited to attend the cocktail party hosted by the Italian government in the Delegates Lounge on 30th March at 18:30 where representatives will be happy to engage and take questions.

For media queries contact:

Mr Dario Armini, First Secretary and Media Liaison, the Embassy of Italy in South Africa
Tel: 012-423 0009; Mobile: 082 683 5387; Email: Dario.armini@esteri.it



Missione Esplorativa in Sud Africa di aziende di Novara

Successo per il Made in Novara in Sudafrica

Cinque le imprese della provincia piemontese che hanno preso parte al viaggio d'affari organizzato dall'EVAET e dalla Camera di Commercio Italo Sudafricana.

Dal Sudafrica bilancio più che positivo per la missione multisettoriale organizzata dalla Camera di commercio Italo Sudafricana e da EVAET, l'Azienda Speciale della Camera di Commercio di Novara. Il programma dell'iniziativa, che si è svolta dal 20 al 25 febbraio 2011, prevedeva una serie di incontri di lavoro nelle città di Johannesburg, Cape Town e Pretoria, dove le aziende novaresi hanno potuto incontrare le controparti locali direttamente presso le loro sedi.

Gli interlocutori - importatori, distributori e showroom - sono stati selezionati in modo da definire per ciascuna azienda un'agenda di circa 12 appuntamenti personalizzati in base alle specifiche esigenze, che le imprese avevano già potuto conoscere ed incontrare in occasione del roadshow svoltosi presso l'Ente camerale di Novara lo scorso 3 febbraio.

All'iniziativa hanno aderito cinque imprese della provincia - Ausital srl di Varallo Pombia, Ferplast Srl di Pettenasco, MetalTecnica Srl di Prato Sesia, Metro-Com Engineering Spa di Garbagna Novarese e Webert Srl di Maggiore - le quali hanno espresso piena soddisfazione per i contatti allacciati nel corso della missione.

“Il successo di questa iniziativa conferma l'impegno dell'Ente nel realizzare attività di forte interesse per le imprese novaresi”, ha commentato il Presidente dell'EVAET, Gianfredo Comazzi, il quale ha preso parte in prima persona alla missione. “Grazie all'EVAET, le aziende possono contare su un supporto fondamentale nei processi di esplorazione e di presidio dei mercati esteri. Le richieste di un'ulteriore missione verranno certamente soddisfatte attraverso iniziative future mirate sia a consolidare le relazioni avviate con questo viaggio sia ad individuare le opportunità presenti nell'area Sub-Sahariana, per la quale il Sudafrica rappresenta una piattaforma di accesso strategico”. (fonte ItalPlanet News)



ItaltCham
South Africa

Events

NOVARA MISSION

The "Made in Novara" mission held in South Africa was a great success! Five companies from the province of Torino took part in the business trip organized by EVAET, the Special Chamber of Commerce of Novara and Italian Chamber of Commerce.

The mission outcome went beyond any expectation. The agenda of the meetings that took place from February the 20th to the 25th, included a series of business discussions in the cities of Johannesburg, Cape Town and Pretoria, where companies from Novara were able to meet their local counterparts at their head offices.

The partners - importers, distributors and showrooms – had been selected to define an agenda of about 12 appointments for each firm. The Five companies involved in the initiative were: Ausital S.r.l. (Varallo Pombia) Ferplast S.r.l. (Pettenasco) Metaltecnica S.r.l. (Prato Sesia) Metro-Com Engineering S.p.a. (Garbagna Novarese) Webert S.r.l. (Maggiora)

The feedback showed that they were all fully satisfied with the network of contacts established during the business trip.

"The success of this initiative confirms the commitment of EVAET in developing such interaction with companies from Novara's interest," said EVAET President Gianfredo Comazzi, who directly took part in the mission. "Thanks to EVAET, companies can rely on a fundamental support in the processes of exploration and previously over of loocked foreign markets. Requests for further missions will certainly be met thanks to future initiatives aimed either to strengthen the current relations undertaken during this trip, or to identify new opportunities in Sub-Saharan Africa, for which South Africa is a strategic platform to access. "

Taken from www.italplane.com

Discover Turkey

TURCHIA UN PAESE IN GRANDE CRESCITA

La Turchia' e' un Paese in rapida crescita , con una popolazione giovane e 25 milioni di forza lavorativa dedicata e professionale. E lo si vede subito arrivando a Istanbul, una citta' magica con 14 milioni di abitanti, che pur conservando bene lo charme del glorioso passato, sfoggia oggi una eleganza moderna nei suoi grattacieli , cresciuti negli ultimi 15 anni. Una citta' in continuo movimento, e incredibile a crederci , con la citta' che si estende sui due continenti, Europa ed Asia , attraversata dal Bosforo. circa 7 milioni di persone lo attraversano ogni giorno nei due sensi, tanto che i due ponti e centinaia di traghetti che lo attraversano ogni giorno, non sono piu' sufficienti, e si sta considerando un tunnel sotto il mare per congiungere le due parti della citta'. Tutta questa attivita' ha portato come conseguenza ad una rapida espansione della compagnia aerea Turkish Airline. Il moderno aeroporto di Istanbul non ha niente a che fare col vecchio e decadente aeroporto di 25 anni fa. Moderne ed efficienti strutture capaci di competere con i migliori aeroporti del mondo, con un intenso traffico verso le oltre 140 destinazioni nel mondo intero. Nel mirino di espansione pianificata dalla Turkish Airline , viene in primissimo piano l'Italia. Oltre infatti ai collegamenti con Milano, 4 voli giornalieri; Roma, due voli giornalieri ; Venezia, due voli giornalieri; Bologna un volo giornaliero; si aggiungeranno nei prossimi mesi: Napoli , un volo giornaliero; Genova, un volo giornaliero e Torino, tre voli settimanali. Dopo la Germania , e' l'Italia il Paese con piu' scali per la Turkish airline. Verso il Sudafrica operano 5 voli settimanali , che possibilmente a breve passeranno a un volo giornaliero. Comodi transiti da e per l'Italia rendono il collegamento con l'Italia uno dei voli piu' convenienti per qualita' e durata del volo. Inoltre il volo da e per Istanbul collega entrambi Johannesburg e Cape Town, con un rapido stop over che riduce di parecchio il collegamento per Cape town. Le condizioni economico- sociali del Paese favoriscono molto gli investimenti dall'estero, con una forte presenza di grandi aziende internazionali che si avvantaggiano di una mano d'opera efficiente. Nel settore turistico la Turchia ha ormai raggiunto livelli altissimi con 27 milioni di visitatori all'anno, Ovviamente Istanbul fa la parte del leone con tante iniziative promozionali. Per il prossimo ISTANBUL SHOPPING FESTIVAL 2011 dal 18 marzo al 26 Aprile ci si attende un enorme volume di visitatori per approfittare di ottimi sconti durante il festival, oltre che assistere a tante manifestazioni culturali. E' previsto che negozi, shopping centers e il famoso gran bazar rimangano aperti fino alle due di mattina, con alcuni shopping centers aperti 24 ore.

Per piu' informazioni sulla Turchia, Istanbul e i collegamenti della Turkish Airline , c o n t a t t a r e : info@sandownincentives.co.za or tel + 27 011 5065656



TURKEY – A FAST DEVELOPING COUNTRY

Turkey is a fast developing nation, with a young population and a dedicated and professional labour force numbering 25 million. This is immediately apparent on arriving in Istanbul, a magic city of 14 million inhabitants that, while retaining the charm of its glorious past, shows off a modern elegance with its skyscrapers that have mushroomed in the last fifteen years. Istanbul is a town that never sleeps ~ the Bosphorus, separating the European and the Asian parts of the town, is crossed daily in both directions by seven million people. Two bridges and the hundreds of ferries are no longer sufficient to cope with the traffic, so much so that there are plans to have an undersea tunnel to connect the two parts of the town. The effect of this activity is the rapid expansion of Turkish Airlines that flies to 140 destinations around the world. The new modern Istanbul airport has replaced the old structure and its latest and efficient facilities are in line with the best airports of the world. Italy figures prominently in Turkish Airlines' expansion programs. In fact, in addition to the current daily flights of four to Milano, two to Rome, two to Venice and one to Bologna, shortly there will also be a daily flight to Naples and Genoa as well as three weekly flights to Turin. After Germany, Italy is the country with the most destinations for the Airline. Currently there are five weekly flights to South Africa; these could increase shortly to a daily frequency. The comfortable connections make travelling to and from Italy extremely convenient, both for the quality offered and the comfortable flight duration. Further, the flight to and from Istanbul connects to Cape Town through Johannesburg with just a brief stopover that reduces appreciably the Cape Town connection. The socio-economic conditions of the country greatly favour foreign investments; in fact large international companies are present there and benefit from a very efficient work force. Very high

levels have been obtained by Turkey in tourism ~ 27 million visitors arrive annually, with Istanbul taking the lion's share with numerous promotional activities. A large number of visitors are expected for the ISTANBUL SHOPPING FESTIVAL that will take place from March 18 to April 26 to take advantage of the large discounts and participate in the cultural events. It is expected that shops in general, shops in shopping centers or in the Grand Bazaar will stay open until 2 a.m. with some keeping their doors open for 24 hours. **For more information please contact : info@sandownincentives.co.za or tel + 27 011 5065656**

Company of the month

SE LITHO.

your partner in print perfection

SE LITHO in brief

Stationers Engraving T/A SE LITHO was established in 1903 and is the oldest registered printer with the South African Printing Industries Federation. The Company has always pride itself on its entrepreneurial attitude and flat management structure. Management who are also share holders are passionate about the business and are always accessible to clients and staff.



OUR MISSION

To be passionate, motivated and energetic partners, offering uncompromised support and service to our clients

WHAT DEFINES SE LITHO

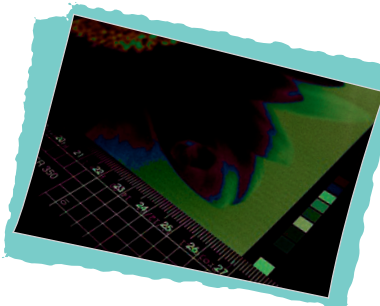
- Full Range of printing and promotional services
- Innovative development
- Social Investments
- Environmentally responsible
- Sales and personal service

OUR SERVICES

- ...ANNUAL REPORTS
- ...BROCHURES
- ...CORPORATE STATIONARY
- ...DIGITAL PRINTING
- ...FLYERS
- ...FOLDERS
- ...GENERAL PRINTING
- ...MAGAZINES
- ...PACKAGING
- ...PROMOTIONAL GIFTS
- ...SPECIALISED BRANDING

CTP Printing System

SE Litho customers can now enjoy the advantages of the new computer-to-plate system. Printing can commence immediately from imposed colour plate proofs together with ready made printing plates. Because these plates are first generation, printing will be of the highest quality with crisp clear graphics and smooth vignettes, higher saturation levels and improved colour control. Colour checking is simplified due to the production of colour corrected imposed plate proofs.



New Printing Era

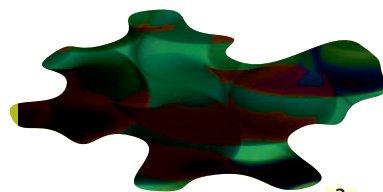
Historically, graphic design and custom printing has been a hands-on, process for both the supplier and the customer. Out-sourced costs resulted in exorbitant prices for the customer, however, with the new technology of CTP printing services at SE Litho, all printing services are now handled in-house. SE Litho's printing technology now provides quicker turn-around times and higher quality print output. In-house graphic design services, also provides high-quality designs that turns heads and gets results. Whether clients need business cards, letterheads and brochures for a small business, promotional material or annual reports for large corporations we offer premium quality products and services at an affordable price.

BEE Printing Partner

SE Litho maintains high standards of excellence and ensures that employment equity standards are met. The companies workplace represents a broad spectrum of previously disadvantaged individuals. SE Litho is level 1 BBBEE contributor.

The Complete Solution

SE Litho works with artwork supplied on both PC and Mac formats in any Hi-end DTP programme. All design and printing projects are accepted and SE Litho will provide unsurpassed print quality, with vivid colours and sharpness that will ensure that the client's final product is "printed with distinction".



your partner in print perfection

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ItalCham *New Members* South Africa



Giro-

lamo Florio

Is Italian born and has travelled the world working in both the Photography and the hospitality industry. He has worked in several different locations as well as on the QE2 travelling around the world by sea. Girolamo has had the opportunity to photograph many celebrities worldwide, before settling down in South Africa, in 1980.

His mentor was the renowned photographer Ansel Adams.

Karin Gerber.

Was employed as Public Relations Officer / Customer Service Manager at a leading Retail Hypermarket for 16 years, before starting her own company 10 years ago.

In this time she gained valuable experience and insight into retail and marketing as well as in the field of customer service.

Her field of expertise is dealing with corporate clients and coordinating special events as well as retail promotions.

- Awards Functions, Launches, Golf Days conferences; Road Races and Cycling Events.
- Hosting Visiting interest groups (National and international)

For all informations:

<http://www.girolamophotography.co.za/>



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info@italcham.co.za or call 011 7265932

Padova Promex: Incontri d'affari in Sud Africa . Abbiamo il piacere di informare che Padova Promex - Azienda Speciale della Camera di Commercio di Padova, con il supporto dell'Ufficio ICE di Johannesburg e della Camera di Commercio Italo-Sudafricana, organizza dal 2 al 9 aprile 2011 una missione economica in Sud Africa che toccherà le tappe di Johannesburg e Cape Town (ed eventualmente Durban).La

Missione è rivolta alle aziende padovane interessate ad una prima presa di contatto con la realtà economica sudafricana e ad intraprendere rapporti di collaborazione commerciale e/o produttiva.L'iniziativa è a carattere plurisettoriale; per ogni azienda partecipante - selezionata sulla base di verifiche preventive del rapporto prodotto/mercato - sarà fissata un'agenda personalizzata d'incontri con operatori locali, organizzati direttamente presso le sedi delle controparti locali.Per maggiori informazioni sulle modalità di partecipazione, il programma ed i costi, si prega contattare la dr.ssa Malvina Cerantola (tel. 049 8208323; e-mail: m.cerantola@pd-promex.it).



Riunione CCIE Area Asia e Pacifico

Si e' tenuta ad Hong Kong dall'11 al 13 marzo l'annuale riunione delle Camere di commercio italiane dell'area Asia-Pacifico. I delegati incluso, il Segretario Generale della Camera Di Commercio Italo Sudafricana, Mariagrazia Biancospino, si sono riuniti per discutere progetti di opportunità di partnership transnazionali e per impostare una strategia condivisa per rafforzare e meglio strutturare la presenza delle imprese italiane nell'area. Alla riunione hanno preso parte oltre alla nostra Camera di Commercio anche quelle di: Brisbane, Hong Kong, Mumbai, Pechino, Perth, Sharjah, Singapore, Tokyo.

CIE Meeting in Asia and the Pacific Area

The annual meetings of the Italian Chambers of Commerce in the Asia-Pacific area were held in Hong Kong from March the 11th to the 13th . All the delegates, Mariagrazia Biancospino (the Italian South African Chamber of Commerce Secretary General) included, met to discuss projects and international partnership opportunities. The aim was to set up a shared strategy to strengthen and improve Italian companies' role in that area.The meeting was joined also by other Italian Chamber of Commerce in the world: Brisbane, Hong Kong, , Mumbai, Beijing, Perth, Sharjah, Singapore, Tokyo.



Moving forward in professional growth
thank you to our Patrons & Members!



Biccarl Bollo Maritano Attorneys



How can we help you?



SAVINO DEL BENE
Global Logistics and Forwarding Company

Marble
Classic



FERRERO

